

OFFICIAL LAUNCH SPEECH – PROGRESSIVE TSHWANE ALLIANCE (PTA012)

Delivered by: Mr Larry Matlala, Founder & President

Date: 8th April 2026

Venue: Tshwane (Pretoria)

Theme: “The People Shall Govern – Taking Back Our City, Ward by Ward”



INTRODUCTION – WHY WE ARE HERE TODAY

Fellow residents of Tshwane, members of the media, community champions, and all who still believe that our city can be great again:

Zwakalang! Re a le amogela! We welcome you!

Today, 8th April 2026, is not just the launch of a political movement. It is the **reclaiming of a promise** – a promise written in the very first words of our Constitution:

*“We, the people of South Africa ... Believe that South Africa belongs to all who live in it ... THEREFORE, **the people shall govern.**”*

For 31 years, those words have been printed on paper. But in our city – the capital of our nation – they have been **buried under broken promises, political games, and the systematic looting of our dignity.**

Five mayors in one term.

Twenty years without clean water in Hammanskraal.

Forty-seven percent of our young people without jobs.

R87 million wasted on WiFi that never reached our townships.

Street lights that have been dark for a decade. **Hence Nyaopes are having Fun!**

Potholes that swallow our cars and our hope.

Enough is enough.

THE PEOPLE SHALL GOVERN – NOT POLITICIANS

Let me be very clear: **The Progressive Tshwane Alliance is not a political party.** We are a **movement** – a home for community champions who are tired of being told what to do by people who do not live in their streets, do not know their children, and do not care about their suffering.

We are built on one simple, revolutionary principle:

THE COMMUNITY IS THE CANDIDATE.

- You **nominate** the person you trust – your neighbour, your aunt, your young hero.

- You **endorse** them – 50 signatures from your ward.
- You **recall** them – 30% of registered voters can remove any champion who fails you.

No Luthuli House. No Malema’s kitchen. No party bosses. No strangers.

Our champions are not politicians. They are your eyes, your ears, and your voice in Council. They report to **you** – not to me, not to any NEC, not to any headquarters.

That is the Constitution made real. That is the Purple Prosperity Revolution.

A 24-HOUR CITY – LIKE GUANGZHOU, RIGHT HERE IN TSHWANE

I have travelled the world. I have seen cities that never sleep – cities like **Guangzhou in China**, where the economy moves 24 hours a day, where streets are safe at 2 AM, where businesses thrive, and where the government exists to **serve**, not to rule.

Why can’t Tshwane be that city?

It can. And it will.

Under PTA012, we will:

- ✓ **Cut the stupid by-laws and red tape** that strangle small businesses. No more waiting months for a permit to open a spaza shop or a market stall. **24-hour business registration – online, instant, free.**
- ✓ **Make our streets safe for everyone** – well-lit, with functional street lights, CCTV cameras, and visible Metro Police who are trained to protect, not to intimidate.
- ✓ **Keep the economy moving** – shops, restaurants, transport, and essential services operating around the clock, creating jobs for night-shift workers and opportunities for young people.
- ✓ **Turn our city into a destination** – not a place you rush to leave when the sun sets. A city where families can walk, where artists can perform, where entrepreneurs can trade, **24/7.**

That is not a dream. That is a plan. And it starts on day one of our administration.

VISION 2030 – A SMART, PROSPEROUS, CARING CITY

We do not come to you with empty slogans. We come with a **detailed, practical roadmap** – Vision 2030.

| PILLAR | WHAT WE WILL DELIVER |
|--------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Smart City & Digital Transformation | Free WiFi in every township, smart meters for water and electricity, e-governance, a connected metropolis. |
| Tshwane Motors 2030 | 15,000 direct jobs – Africa’s first globally competitive locally manufactured vehicle. Reviving Rosslyn, Mamelodi, Mabopane, Ga-Rankuwa. |
| Service Delivery & Infrastructure | Clean water guaranteed, 24-hour pothole repair, reliable electricity, functional street lights. |
| Good Governance & Stability | Clean audits, public procurement dashboard, zero tolerance for corruption, 60% majority for no-confidence motions. |
| Youth, Creative Economy, Tourism & Heritage | Youth employment programmes, creative hubs, heritage restoration, major festivals. |
| Human Settlements & Spatial Justice | Affordable housing, land release, upgrading of informal settlements, title deed restoration. |
| Safety & Environment | Expanded Metro Police, CCTV network, weekly waste collection, 1 million trees planted. |

This is not a wish list. This is a **covenant** – a binding promise between us and the people of Tshwane.

THE YOUTH AND CREATIVES – OUR FUTURE, OUR VOICE

The young people of Tshwane have been abandoned. They have been told to wait their turn. They have been told that politics is for old men in suits.

I say: NO MORE.

Our movement was born in the townships. It was shaped by young people who refuse to accept a future of unemployment and hopelessness.

Under PTA012:

- **✔ Youth employment programmes** – 25,000 young people placed in jobs, internships, and skills training by 2030.
- **✔ Creative hubs in every township** – spaces for artists, musicians, filmmakers, designers, and innovators to create, collaborate, and earn.

- ✓ **Heritage and culture** – we will restore our heritage sites, celebrate our history, and keep our languages, our stories, and our identity alive before they are taken from us.
- ✓ **Festivals and events** – the Purple Jacaranda Festival, the Creative Industries Festival, the Annual Heritage Festival – making Tshwane the events capital of South Africa.

You are not the leaders of tomorrow. You are the leaders of today. Join us. Lead your ward. Shape your city.

TO THE 16 REGIONS OF TSHWANE – WE SEE YOU, WE HEAR YOU, WE ARE YOU

From Soshanguve to Mamelodi, from Atteridgeville to Mabopane, from Hammanskraal to Centurion, from Ga-Rankuwa to Bronkhorstspuit – **all 16 regions, all 214 wards** – we are coming to work with you, not for you.

We do not see you as voting fodder. We see you as **partners**.

We invite every community, every stokvel, every faith group, every business forum, every youth organisation to **sit with us, plan with us, and hold us accountable**.

Because this is not my city. This is **our city**.

Pitori ya rena! (Our Pretoria!)

Roetse back Raebusetsa bathong! (We will take it back!)

TO DR NASIPHI MOYA – THANK YOU FOR ADMITTING THE TRUTH

The current mayor has on a Podcast publicly encouraged the people to stop trusting politicians with their future including her with Nandipha Madida.

We agree with her.

That is exactly why we started this movement. Because when politicians admit they have failed, it is not a reason to give up – it is a **call to action**.

We are not here to blame. We are here to **build**. But building requires honesty.

The ANC-led cartel + Mjolo Coalition has failed. The experiments of ActionSA have failed. The coalition chaos has failed.

Now, it is time for the **people** to take charge.

YOUR VOTE, YOUR POWER – REGISTER NOW

You cannot take back your city if you are not registered to vote.

I urge every resident of Tshwane to check your voter registration status today.

👉 **Visit:** <https://registertovote.elections.org.za>

If you are not registered, register now. If your address has changed, update it. If you have lost your registration slip, check online.

Your vote is your voice. Do not let anyone else speak for you.

A CALL TO INDEPENDENT CANDIDATES

To every independent candidate who has been fighting alone, wasting your votes, watching your community's voice disappear into the void:

Come to us.

Bring your mandate. Bring your passion. We will give you a platform, resources, and a collective voice. You keep your independence – you answer only to your community – but together we will take the wards and the PR seats.

No more spoiled votes. No more wasted energy. Together, we govern.

HOW YOU CAN HELP

We are a people-powered movement. We do not take money from corporations with agendas. We do not accept secret donations.

But we do welcome support from residents who believe in change.

♥️ **Donate** – any amount, big or small, via our website or by calling our office.

♥️ **Volunteer** – join the Purple Brigade.

♥️ **Nominate a champion** – someone in your ward who should lead.

♥️ **Spread the word** – share our message on social media, in your community, with your family.

Website: www.pta012.co.za

Donations: www.pta012.co.za/donate

WhatsApp: 078 968 0613

IN CLOSING – A PRAYER FOR PITORI

I was born in Soshanguve. I was raised in Pitori. Married here. I studied here. I was a Pastor here and I'm a Well-known Community Leader in all 16 Regions of

Pretoria with a Great Reputable Footprint And I have watched my city suffer under leaders who do not love it.

But I have also seen the strength of our people. The mothers who feed entire streets. People Selling from Marabastad to take their ids to Universities. The youth who organise di Social, clean-ups. The elders who never stopped believing.

Today, we declare that the era of political neglect is over.

We will not wait for permission. We will not wait for politicians to change. We will change them.

Byanong setlolla! (Let's take it now!)

Robereka! (Let's work!)

214 wards. 16 regions. One voice. One future. One Purple Prosperity.

The people shall govern.

God bless Tshwane. God bless South Africa.

Amandla! Matla! Power to the People!

People Over Politicians – People first not POLiticians

#PurpleProsperity #TakeBackTshwane #PTA012 #PitoriYaRena